



SERVICES GUIDE



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HELLO & WELCOME

A LITTLE ABOUT ME :

I'm a freelance marketing & content creator located in the heart of the Lowcountry. I've worn many hats in different fields since graduating from the College of Charleston in 2019, but always seem to fall into the rhythm of creativity and design. I can't wait to see what we accomplish.

MISSION STATEMENT :

I truly believe the watching people you care about succeed is the crème de la crème feeling as a young adult. The joy that I get in watching people accomplish their goals, and getting to play a role in their successes is one of my favorite things. Let's be better, **together.**

WHAT TO EXPECT

QUALITY DESIGN

It is my goal to provide unique, quality design that enhances your mission statement and appeals to your targetted audience while remaining "uniquely you."

ONTIME DELIVERABLES

I will work with your team at your desired consistency to meet assignment deadlines and create a content calendar to enhance communicative efforts with your followers.

FULL SUPPORT

As my client you have my full attention and support. No question is a dumb question and I will do my best to provide you the best answers in a timely manner.

A LA CARTE SERVICES PRICELIST

SERVICES	DESCRIPTION	PRICE
Website Hosting Fee	The website hosting fee is used to house the backend of your website. This is where all of the changes are made, coding is used and content is stored.	\$175/year
Domain Fee	Your domain is the URL that people use to access your website. The cost is per domain, but many brands will buy domains that are similar to their brand to drive traffic to their website.	\$50/year
Website Content	Website content includes announcements, events, blog posts, changes, design updates, and more. The minimum monthly cost is \$400 for 8 hours, then \$25/hour for any additional hour.	\$4,800/year
Google Business Account	Your google business account is used for a variety of reasons. Google Business provides a business email address for your team, a shared drive, and additional tools to better your business. Cost is per user.	\$144/year
Constant Contact Account	Constant Contact is a service used to create newsletter templates and schedule social media content.	\$120/year
Newsletter Design/Content	Newsletters are an effective way to communicate with your audience through email marketing. The minimum monthly cost is \$200 for 4 hours, then \$25/hour for any additional hour.	\$2,400/year
Verified Social Media Account	Verified Social Media accounts sometimes happen organically. Until you have a larger audience, it is recommended to pay for a verified account so that other people cannot imitate you or your brand.	\$144/year
Social Media Content	Social Media is the number one way to communicate with Generation X, Millennials, and Generation Z. The minimum monthly cost is \$50 for 5 posts, then \$15/post for any additional post.	\$600/year

PACKAGE OPTIONS

STANDARD BRAND PACKAGE

\$1,150 one time fee

What's included :

- Create brand unique to your target audience.
- Website build out using user-friendly platform such as Wix or Wordpress.
- 5 social media graphics.
- Draft newsletter created on Constant Contact.

CONTENT MARKETING PACKAGE

\$650/monthly

What's included :

- Maintain website content.
- Send monthly newsletters to registered recipients.
- Monthly social media calendar with boosted content.
- Maintain digital footprint through SEO.
- Quarterly viewership reports.
- *** Account Set Up Fees must be paid in advance.**
- *** Hourly rates apply.**